

## Hammershus Fairtrade Concert 2005-2011.

*6,1 million DKK in support for projects / activities and objectives.*



*Visiting a coming beneficiary – basket weaver and farmer - in her compound, at project a development and fundraising visit in Bolgatanga, september 2011.*

Each year the profit from the **Hammershus Fairtrade Concert** is donated to sustainable development projects in Africa, mainly in terms of fair trade. Fair trade is regarded as help-to-self-help and initiatives which can foster long term engagement in production and export, based on fair producer prices and working conditions.

The fair trade concerts have taken place for the last seven years and have generated profits of **1,1 million DKK**. This amount has been reinvested in a number of different income generating activities as well as in fundraising which means that the donated amount in time has been multiplied. The related fundraising alone amounts to **more than 5 million DKK** for the period in question.

The support has likewise contributed to **employment for at more than 1.400 people**, and of which 60-70 % is women from vulnerable groups, widows, single mothers, etc. Including beneficiaries families and household the number will exceed **10.000 people** having direct benefit. More than 95 % of the donations from the concerts have been given to marginalised groups in Ghana.

Supported activities / target groups	Amount DKK	Year	Explanations / Comments
<b>Northern Ghana</b>			
1. Havilak Company. DANIDA project, Fair Trade Centre, Bolgatanga. Preparation of project application.	15,785	2006	<i>The work began in 2006 and finally a DANIDA B2B programme was approved in 2008 and 750,000 DKK was granted.</i>
2. Havilak Company / Fair Trade Centre - Bolgatanga. Internet Café.	50,701	2006	<i>The internet café was opened in 2006 and has been in successful operation up to November 2008. It is temporarily closed due to a lack of qualified and reliable staff and reorganization of Havilak Company. Additional support from DANIDA's "Recycling for the South Grant" (Forsendelses- og Renoveringsbevillingen, GtS) of <b>39,500 DKK</b>.</i>
3. Havilak Company / Fair Trade Centre, Bolgatanga. 2 computer technicians, October 2006.	20,000	2006	<i>The 2 computer technicians were employed by respectively Papyrus and SYNOPTIK, but worked on a voluntary basis.</i>
4. Havilak Company. Fair Trade Centre. Straw and Dye Bank, Bolgatanga.	16,555	2006	<i>Was donated as investments in the development of a new basket production.</i>
5. Jessey Abilba. Tourist Guide Education.	1,029	2006	<i>Jessey Abilba showed extraordinary abilities, but being from a poor family he was not able to pay his education. He has been working as a guide since the completion.</i>
6. Mavis Adombila, Bolgatanga. Business development.	6,841	2006	<i>Mavis Adombila has completed her education. We are not aware of her present situation.</i>

<b>7.</b> Havilak Company. Fair Trade Centre. Generator for the internet café and the office.	19,040	2007	<i>In 2006 and 2007 the entire Ghana was affected by serious power supply problems and “light offs”. All companies and NGOs were thus looking for generators.</i>
<b>8.</b> Havilak Company. Fair Trade Centre. The final completion of the application for the B2B-project (Business to Business) in cooperation with Global Trade.	8.310	2007	<i>The work continued in 2007-08 and finally a DANIDA B2B programme was approved in March 2008 and 750.000 DKK was granted.</i>
<b>9.</b> Havilak Company. Weavers Day (WD) 8.10.2008 in Bolgatanga.	11.163	2008	<i>Havilak Company and Global Trade have initiated a yearly WD in Upper East region which is awarding the best weavers, groups, group leaders etc.</i>
<b>10.</b> Widows and Orphans Movement (WOM), Ghana.	5.516	2008	<i>The amount is going to the buying of ground nuts, shea nuts etc. to be grinded and sold in favour of the widows.</i>
<b>11.</b> Havilak Company. Debt release through Merkur Bank.	40.015	2009	<i>The company went into serious financial constraints and debt and was given the amount as a release.</i>
<b>12.</b> Havilak Company. Project development.	40.000	2009	<i>The donation was given as support for development of a continued DANIDA B2B program from 2010.</i>
<b>13.</b> Havilak Company. Weavers Day (WD) 23.9.2009 in Bolgatanga.	8.826	2009	<i>The yearly WD in Upper East region awarding the best weavers, groups, group leaders etc.</i>
<b>14.</b> Havilak Company. 2 volunteers, 09-10.	28.884	2009	<i>2 volunteers was sent to and based in Bolgatanga to support the company, 09.2010.</i>
<b>15.</b> Havilak Company. Debt release through Merkur Bank.	27.962	2010	<i>The company went into serious financial constraints and debt and was given the amount as a</i>

			<i>release.</i>
<b>16.</b> Havilak Company. Debt release through Merkur Bank.	27.954	2010	<i>The company went into serious financial constraints and debt and was given the amount as a release.</i>
<b>17.</b> Havilak Company. Debt release through Merkur Bank.	27.974	2010	<i>The company went into serious financial constraints and debt and was given the amount as a release.</i>
<b>18.</b> Peter Agandaa Fair Baskets.Support for project development.	3.827	2010	<i>Support for development of a straw production project.</i>
<b>19.</b> Peter Agandaa Fair Baskets. Business development, training and promotion in Denmark.	9.754	2011	<i>Invitation to participate in the major Scandinavian trade fair in Herning, Denmark 02.2011.</i>
<b>20.</b> Peter Agandaa Fair Baskets. Business development, training Of weavers.	3.795	2011	<i>Support for development of a new product line.</i>
<b>21.</b> Peter Agandaa Fair Baskets. Support for project development and fundraising.	2.964	2011	<i>The donation was given as support for development of new applications and project outlines, carried out 02.2011.</i>
<b>22.</b> Havilak Company. Debt release through Merkur Bank.	35.522	2011	<i>The company went into serious financial constraints and debt and was given the amount as <b>the final debt release with Merkur Bank, DK.</b></i>
<b>23.</b> Solarlamps for weavers.	1.265	2011	<i>Donation of solar lamps for weavers who very often weave in the evening time in the villages where there is no electricity.</i>
<b>24.</b> Peter Agandaa Fair Baskets. Support for production facilities.	15.165	2011	<i>The company's production has raised to a level where the construction of a new office, workshop and warehouse is needed.</i>

25. Peter Agandaa Fair Baskets. Support for project development and fundraising.	6.806	2011	<i>Support for the 3 organisations Peter Agandaa Fair Baskets, FOSCOH and KROBODAN Ghana in an attempt to develop a new project to be submitted to DANIDA.</i>
26. Peter Agandaa Fair Baskets. Business and project development.	2.585	2011	<i>Production of a homepage and different support to sustain the company.</i>
<b>South east Ghana</b>			
31. KROBODAN Ghana. Pilot project, micro credits and income generating activities for 20 landless farmers.	7,200	2005	<i>In 2005, the initial steps were taken with this pilot project which finally turned into a DANIDA project, after 2 rejected attempts.</i>
32. KROBODAN Ghana. Internet Café. Connection. Clearing of IT equipment from Papyrus etc. 2 computer technicians, October 2005.	40,000	2005	<i>Additional support from DANIDA's "Recycling for the South Grant" (Forsendelses- og Renoveringsbevillingen, GtS) of 24,835 DKK.</i>
33. KROBODAN Ghana. Transport business. Minibus III.	83,565	2006	<i>Since 2002, Global Trade has supported KROBODAN Ghana's transport section with it's two first busses. It has later developed into a viable business and presently the income generated provides employment for 13 members of staff.</i>
34. KROBODAN Ghana. Transport business. Minibus IV.	136,766	2006	<i>KROBODAN Ghana's transport section has developed into a viable business and presently the income generated provides employment for 13 members of staff.</i>

<p><b>35. KROBODAN Ghana.</b> Internet Café. Wireless satellite connection.</p>	74,536	2006	<p><i>After periods with various systems KROBODAN got a stable connection. The internet café is today a real income generating activity for the NGO.</i></p>
<p><b>36. KROBODAN Ghana.</b> 2 computer technicians, October 2006</p>	20,000	2006	<p><i>The 2 computer technicians were employed by respectively Papyrus and SYNOPTIK, but worked on a voluntary basis.</i></p>
<p><b>37. KROBODAN Ghana.</b> DANIDA project, landless farmers. Writing of project application.</p>	10,000	2006	<p><i>The application work began in 2006 and after 2 rejected attempts a DANIDA project was finally approved in 2008. <b>963,435 DKK</b> was granted.</i></p>
<p><b>38. KROBODAN Ghana.</b> General budget support.</p>	31,456	2006	
<p><b>39. KROBODAN Ghana.</b> Live8 concert promotion.</p>	33,560	2006	<p><i>The concert with D-A-D, Dodos, and Obour concert in Accra was very good local branding for KROBODAN Ghana, but in terms of fundraising it failed.</i></p>
<p><b>40. Christiana Agbey, Nkurakan.</b> Business development.</p>	5,477	2006	<p><i>Christiana Agbey, a very industrious young single mother, active in KROBODAN, but from a poor family, was supported to establish her own hair dressing saloon. She is now taking care of a whole family and she employs several women. Supported by Pernille Bülow as well.</i></p>
<p><b>41. KROBODAN Ghana.</b> DANIDA project, landless farmers (LLF). Development of a new project design. Single mothers (SM), micro credit –</p>	19,238	2007	<p><i>As described above, a DANIDA project was finally approved in 2008 and 963,435 DKK was granted. The SM project was phased out in 2008. A number</i></p>

project monitoring and evaluation.			<i>of women are still employed in palm oil production and 60 in glass beads jewellery (with the partner Pernille Bülow A/S). KROBODAN Beads Ltd was established in 2007.</i>
<b>42. KROBODAN Ghana.</b> Transportation project of recycled computers, glasses and optical equipment in cooperation with SYNOPTIK and partly Papyrus and Canon.	21,994	2007	<i>Additional support from DANIDA's "Recycling for the South Grant" (Forsendelses- og Renoveringsbevillingen, GtS) of <b>30,200 DKK</b>.</i>
<b>43. KROBODAN Ghana / KROBODAN Beads Ltd.</b> Development of a B2B-project (Business to Business) in cooperation with Pernille Bülow A/S and Global Trade.	8,310	2007	<i>The application work began in 2007 and the DANIDA B2B programme was finally approved by the end of 2008. <b>755,000 DKK</b> was granted.</i>
<b>44. KROBODAN Ghana. Toyota Landcruiser 4WD.</b> Project car.	20,000	2007	<i>Additional support from DANIDA's "Recycling for the South Grant" of <b>22,623 DKK</b> (includes as well PC'es etc).</i>
<b>45. KROBODAN Ghana.</b> Support for Deborah Yeboah, AIDS/HIV Campaign coordinator.	1,220	2007	<i>Support to Deborah Yeboah for catering education to get additional incomes during her studies.</i>
<b>46. KROBODAN Ghana.</b> General budget support.	9,503	2007	
<b>47. KROBODAN Beads Ltd.</b> 2 years rent of new production facilities in Nkurakan.	18,000	2008	<i>As a precondition for the approval of the new DANIDA B2B programme, the building was rented by the end of 2008.</i>
<b>48. KROBODAN Beads Ltd. Ghana.</b> Production facilities.	7.578	2009	<i>Improvements of the rented premises.</i>
<b>49. KROBODAN Ghana.</b> General budget support.	7.578	2009	<i>Support for the clearing of a container.</i>
<b>50. KROBODAN Ghana.</b> Support for project development.	3.827	2010	<i>Support for development of a straw production project.</i>



51. KROBODAN Beads Ltd. Business development, training and promotion in Denmark.	9.754	2011	<i>Invitation to participate in the major Scandinavian trade fair in Herning, Denmark 02.2011.</i>
52. KROBODAN Ghana. Support for project development and fundraising.	3.496	2011	<i>An application to the DANIDA NGO programme on 600 landless farmers was approved 2011 and 2.479.141DKK was granted.</i>
53. KROBODAN Ghana. Light in villages.	1.345	2011	<i>Donation of solar lamps for project beneficiaries (single mothers and landless farmers).</i>
54. KROBODAN Ghana. Business and project development.	1.264	2011	<i>Production of a homepage.</i>
<b>Accra, southern and central Ghana</b>			
61. Yanaglo Ventures. Fair Trade Business development.	9,879	2007	<i>We have for some years now tried to support Yanaglo Ventures to develop the company's Fair Trade principles. We have found it difficult to get the right response.</i>
62. Yanaglo Ventures. Development of a B2B-project in cooperation with Global Trade.	8,310	2007	<i>We have presented the company to the B2B section at Danish Embassy in Accra, but there has not been a response either.</i>
63. Gameli Anaglo. Fair Trade Production.	15.161	2009	<i>The donation was given as a general support for development of especially the monitoring of the fair trade aspects.</i>
64. Yanaglo Ventures. Business development. WEB.	495	2010	<i>Subscription for homepage – web hotel and domaine.</i>



65. Gamel Ventures. Business development.	570	2011	<i>Support for office equipment.</i>
66. Gamel Ventures. Business development.	8.613	2011	<i>General support, hereunder company registration and a homepage.</i>
<b>Burkina Faso</b>			
71. Gafreh. Project development.	11.546	2009	<i>We worked out a project proposal for Gafreh in order to raise B2B support in Burkina Faso.</i>
<b>Burma</b>			
81. The Danish Burma Committee (DBC). School for refugees in Thailand.	10,000	2006	<i>In 2006 and 2008, support is given through Global Solidaritet / LO Bornholm (Global Solidarity), which is co-operating with DBC. There is a lot of Burmese refugees at Bornholm.</i>
82. The Danish Burma Committee. AAPP – Assistance Association for Political Prisoners	7,499	2008	<i>Through the network built up by AAPP – Assistance Association for Political Prisoners in Burma, medicine and food is provided to the activists and monks who continue to be imprisoned after the September demonstrations. Likewise support is given to the numerous people living underground.</i>

<b>Direct support 2005 – 2011</b>	1.087.737
<b>Total Fundraising 2005 – 2011</b>	5.064.734

<b>Total support generated 2005 – 2011</b>	<b>6.152.471</b>
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<b>2005</b>	<b>47.200</b>
<b>2006</b>	<b>516.261</b>
<b>2007</b>	<b>106.422</b>
<b>2008</b>	<b>42.178</b>
<b>2009</b>	<b>159.588</b>
<b>2010</b>	<b>92.039</b>
<b>2011</b>	<b>102.898</b>

<b>Northern Ghana</b>	439.997
<b>South east Ghana</b>	575.667
<b>Accra, southern and central Ghana</b>	43.028
<b>Burkina Faso</b>	11.546
<b>Burma</b>	17.499